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NBPA Honors Imperial's Steiner, Enrolls CCS's Henchel In Hall Of Fame

ATLANTIC CITY, NJ — The National Beverage & Products Association's 27th annual convention continued the group's tradition of commemorating the successes of leaders who have helped to advance the professional office refreshments industry.

At an awards ceremony held during the President's Reception on the first evening of the convention, NBPA bestowed its Lifetime Achievement Award on Fred Steiner, Imperial Coffee & Services (Toronto, ON, Canada), and inducted David Henchel, founder of Corporate Coffee Systems (Westbury, NY) into its Hall of Fame.

Steiner, who founded his coffee service business in Canada in 1974 after having built, taken public, and sold a successful restaurant business in Michigan, proceeded to develop Imperial Coffee into the largest independent coffee service in the country. While OCS continues to represent 75% of Imperial's business, the company also is active in vending and point-of-use water treatment system operation. It maintains seven branches in Ontario province, serving more than 16,000 accounts. Steiner also is a partner with Al Hacker in Park Avenue Office Services (Dania

Beach, FL), South Florida's largest independent OCS operation.

Steiner was an active member of the National Coffee Service Association for 24 years, and was instrumental in creating an NCSA presence in Canada. He also co-founded the Ontario Coffee Service Association in 1981, and served on its board of directors. He won NCSA's Regional Service Award in 1985, its Silver Cup Award in 1990 and 1992, and its highest honor, the Mike Savoie Memorial Silver Service Award, in 1992.

Steiner also is known throughout the North American coffee service business for his willingness to offer encouragement to, and share information with, other operators. He also is active in civic and philanthropic activities.

Henchel has been active in coffee service for 27 of his 43 years, and has served as vice-president of the Eastern Coffee Service Association, a director of the Office Refreshment Development Foundation and the National Coffee Service Association, chairman of the NBPA's Membership & Benefits Committee and a director of the association.

He received the ECSA's Operator of the Year Award and a NCSA Java Award for marketing excellence.

CCS has been in the forefront of office refreshment service industry progress, having pioneered thermal-server brewing, the introduction of specialty coffees into workplaces, and the adoption of single-cup brewing technology. CCS also is on the cutting edge of management information system development. Henchel has led the company on a steady expansion course, recently teaming up with Van Houtte's Filterfresh unit to create the largest joint venture of its kind in the United States.



NBPA treasurer Roger Rigoli, Blue Ridge Tea & Herb (Brooklyn, NY) congratulates the honorees and welcomes convention-goers to the awards reception on opening night of the 2006 show.



KUDOS: The National Beverage & Products Association recognized two industry leaders for long-time contributions to the advancement of the professional office refreshments business in a ceremony during its 27th annual convention. At left, Fred Steiner (left), Imperial Coffee & Services (Toronto), accepts NBPA Lifetime Achievement Award from association vice-president Len Rashkin, Len Rashkin Consulting (Bellmore, NY), who won the award in 2002. At right, NBPA president Jay McMenamin (right) formally inducts David Henchel, Corporate Coffee System (Westbury, NY), into the association's Hall of Fame. Henchel is the 29th Hall of Fame inductee; Steiner is the ninth winner of Lifetime Achievement recognition.

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